



Privacy Policy

Effective Date: July 22,
2024

1. Introduction

DiCapua Insurance Group ("we," "us," "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website <https://dicapuainsurancegroup.com/> or engage with us through other means. Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the site or engage with us.

2. Information We Collect

We may collect information about you in a variety of ways. The information we may collect includes:

Personal Data: Personally identifiable information, such as your name, shipping address, email address, and telephone number, and demographic information, such as your age, gender, hometown, and interests, that you voluntarily give to us when you register with the site or when you choose to participate in various activities related to the site, such as online chat and message boards.

Derivative Data: Information our servers automatically collect when you access the site, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the site.

Financial Data: Financial information, such as data related to your payment method (e.g., valid credit card number, card brand, expiration date) that we may collect when you purchase, order, return, exchange, or request information about our services from the site. We store only very limited, if any, financial information that we collect.

3. How We Collect Information

We collect information in the following ways:

Directly from You: For example, when you fill out forms, register on our website, or provide information directly to us.

Automatically: As you navigate through our site, we may use automatic data collection technologies such as cookies and web beacons to collect certain information about your equipment, browsing actions, and patterns.

4. Use of Your Information

We may use information collected about you via the site or other means to:

- Create and manage your account.
- Process your transactions.
- Email you regarding your account or order.
- Respond to customer service requests.
- Send you newsletters, marketing, or promotional materials.
- Improve our services and site.

5. Disclosure of Your Information

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

By Law or to Protect Rights: If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others.

Third-Party Service Providers: We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

Business Transfers: We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

6. Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

7. Your Rights

Depending on your jurisdiction, you may have the following rights regarding your personal information:

- The right to access.
- The right to rectification.

The right to erasure.

The right to restrict processing.

The right to data portability.

The right to object.

If you would like to exercise any of these rights, please contact us using the contact information provided below.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make changes, we will notify you by revising the effective date at the top of this policy. We encourage you to review this Privacy Policy periodically to stay informed about our collection, use, and disclosure of personal information.

9. Contact Us

If you have questions or comments about this Privacy Policy, please contact us at:

DiCapua Insurance Group
P.O. Box 99206
Louisville, KY 40269
Email: info@dicapuains.com
Phone: 502-290-4870